

Leveraging Real-World Data to Address Unmet Clinical Needs

CHALLENGE

Partner needed to assess medication use and comorbidities in elderly versus younger patients diagnosed with Inflammatory Bowel Disease (IBD).



Target RWE
Health Evidence Solutions

SOLUTIONS

- ✓ Target RWE leveraged its real-world data to address partner's study questions, developed a statistical plan, and conducted in depth data analysis.
- ✓ Target RWE queried its TARGET-IBD dataset, which includes over 4,300 consented patients with up to 8 years of longitudinal data.
- ✓ Target RWE engaged the support of its TARGET-IBD Steering, Advisory, & Publication Committee members comprised of key opinion leaders to review findings and potential publication.
- ✓ Target RWE's unique data findings were published with the support of key opinion leaders and work was entitled "*Medication Use and Comorbidities Among Elderly as Compared to Younger Patients with Inflammatory Bowel Disease in the TARGET-IBD Cohort.*"

IMPACT

PRESENTATIONS

2019 American College of Gastroenterology (ACG) Annual Meeting

2020 European Crohn's and Colitis Organisation (ECCO) 15th Annual Congress

AWARDS

ACG's Presidential Poster Award (ACG, Dr. Barnes)

Outstanding Poster Presenter Award (ACG, Dr. Barnes)

Best Digital Oral Presentation Award (ECCO, Dr. Sands)

PUBLICATION

Target RWE's data findings contributed to the lack of body of evidence on elderly patients in the real-world setting